

# Going for gold: Libratone announces TRACK Air+ SE to celebrate 10 years of freeing the sound.

Updated state-of-the-art features and an elegant black and gold design emphasise Libratone's audio and design credentials.



**COPENHAGEN, 11<sup>th</sup> February 2020:** To celebrate 10 years of wireless audio innovation, Libratone has launched a Special Edition version of their award-winning TRACK Air+ true wireless earbuds. TRACK Air+ SE come with additional features and a striking black and gold design. Available exclusively via Libratone's own recently relaunched website, the earbuds are available now for £215. As an additional 10<sup>th</sup> birthday treat, Libratone is also gifting a COIL wireless charging plate worth £35 with every pair of earbuds.





At a feather-light 5.6g per earbud, the small but mighty TRACK Air+ SE are crammed with all the great, industry leading features of the original noise cancelling earbuds. In addition to some new bonus features that make the SE Libratone's most intuitive headphones yet.

TRACK Air+ smart noise cancelling, already blocks out up to 30dB of noise. In the Special Edition version this has been enhanced to include additional technology to block out wind noise. Add to this the earbuds sweat and splash-proof design (IPX4) and they are always ready for action.

The Special Edition feature double and triple tap functions as standard. Users can customise the touch controls to their own personal preferences – including volume control, skipping tracks or adjusting the ANC.

With triple-mics for clear calls, wear detect function and 24 hours of battery time, the earbuds deliver an audio experience at the highest level. And when not in use, they are safely stored in a scratch-resistant wireless charging case.

Libratone TRACK Air+ SE are on sale now. For more information visit Libratone.com.

-ENDS-



### Notes to Editors

Availability - TRACK Air+ SE will be available, whilst stocks last, via Libratone.com, in our Copenhagen store (Østergade 26) and via selected gravis stores/Gravis.de in Germany.

Available whilst stocks last.

## About COIL

COIL is a wireless charging plate. Designed to a high quality from a combination of rubber and quick-heat metal, ensuring charging efficiency, whilst also keeping your device cool. Ultra-thin and compact for easy portability and storage. A soft light is emitted, for easy visibility, whilst your device is charging. The perfect companion for TRACK Air+ and TRACK Air.

Press materials can be found at: <u>www.libratone.com/press</u>

All our brand assets are available via our website. If you can't find what you are looking for, please do not hesitate to contact us. <u>https://www.libratone.com/brandassets/</u>

Facebook: <u>www.facebook.com/Libratone</u> Twitter: @Libratone Instagram: @Libratone

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#### About Libratone & our mission to free the sound

Founded in Denmark in 2009, Libratone's goal has always been to set sound free, by creating wireless technology that can be enjoyed anywhere, anytime. Everything we make is the result of our ceaseless passion for engineering and design. Whether speakers or noise cancelling headphones, we innovate and push wireless potential to its limits, in order to create rich, authentic sound. Sound that we bring to life with timeless, Danish design. Creating the perfect harmony of form and function.