

PRESS RELEASE

TRACK Air 32 hours of uninterrupted great sound

Ultra-light, powerful and offering the latest in sound technology – introducing TRACK Air, true wireless earbuds from Libratone



LONDON, 09 JULY 2019: Libratone has announced its new true wireless earbuds, TRACK Air, which will be available later this year. Weighing in at only 11 grams and packed full of helpful features, TRACK Air are one of the lightest and most user-friendly earbuds on the market. TRACK Air come in Black, White and Pink and will retail at £139.

These good-looking earbuds, with noise isolation, allow you to zone into your favourite music and podcasts for up to 8-hours on a single charge. TRACK Air's pocket-sized charging case, itself weighing just 36 grams, guarantees a further three



full charges. That's 32-hours of rich, wireless sound to be enjoyed wherever you are, making TRACK Air the perfect companion for your travels.

Need to make a call? No problem. TRACK Air's strong Bluetooth connection (BT 5.0) means you won't miss a word. The customisable touch controls allow you to pick up calls with a tap. Whilst thanks to the dual-mic, there is also no need to be scrambling around for your phone to make yourself heard.

Come rain or shine, TRACK Air is the perfect choice for those who love to be on the go, featuring a splash-proof (IPX4) and noise-isolating design. The ultra-lightweight design and the changeable eartips offer a personalised, secure fit that is so comfortable you could almost forget you are wearing them.

Small but mighty. TRACK Air offer the latest in sound technology to create the perfect true wireless experience, all wrapped up in an attractive Danish design. For further updates and product information visit www.libratone.com.

-ENDS-

Notes to Editors

High-res cut-out imagery is available on request.

Press materials can be found at: www.libratone.com/press

Facebook: <u>www.facebook.com/Libratone</u>

Twitter: @Libratone Instagram: @Libratone

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About Libratone & our mission to free the sound

Founded in Denmark in 2009, Libratone's goal has always been to set sound free, by creating wireless technology that can be enjoyed anywhere, anytime. Everything we make is the result of our ceaseless passion for engineering and design. Whether speakers or noise cancelling headphones, we innovate and push wireless potential to its limits, in order to create rich, authentic sound. Sound that we bring to life with timeless, Danish design. Creating the perfect harmony of form and function.

