

## **PRESS RELEASE**





**LONDON, 19<sup>th</sup> JUNE 2019:** Danish audio brand, Libratone, has released TRACK, ultra-light (16 grams), wireless earphones with a 16-hour battery time. With a sweat and splash-proof design (IPX4), and made from tangle-free materials, these are the ultimate Bluetooth earphones for those with an active lifestyle. Available in Rose Pink, Stormy Black and Cloudy White to suit any style, the headset retails at 89GDP and is available now.

Offering the highest quality of engineering packed into the lightest of design, music lovers will enjoy every beat of their music for hours on end, with only a one-hour charge time needed in between. When not in use, TRACK automatically goes into sleep mode to preserve battery. Simple and stylish, TRACK is designed to fit easily into a small pocket, and comes with magnetic earbuds to keep them safe around your neck — meaning you can comfortably take them with you wherever you go.

The earbuds are also ergonomically designed, coming with five ear-tip sizes, including sport tips, for a comfortable and secure fit. This makes TRACK the perfect choice for those who are always on the go and want their earphones lightweight and wireless, without compromising on sound quality.

For further product information visit <u>www.libratone.com</u>.

## -ENDS-

## **Notes to Editors**

High-res cut-out imagery is available on request.

Press materials can be found at: <a href="https://www.libratone.com/press">www.libratone.com/press</a>

Facebook: www.facebook.com/Libratone

Twitter: @Libratone Instagram: @Libratone



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## About Libratone & our mission to free the sound

Founded in Denmark in 2009, Libratone's goal has always been to set sound free, by creating wireless technology that can be enjoyed anywhere, anytime. Everything we make is the result of our ceaseless passion for engineering and design. Whether speakers or noise cancelling headphones, we innovate and push wireless potential to its limits, in order to create rich, authentic sound. Sound that we bring to life with timeless, Danish design. Creating the perfect harmony of form and function.