

Social Media Intern

Join Our Quest to Free The Sound.

Founded in Denmark in 2009, Libratone's goal has always been to set sound free, by creating wireless technology that can be enjoyed anywhere, anytime. Everything we make is the result of our ceaseless passion for engineering and design. Whether speakers or noise cancelling headphones, we innovate and push wireless potential to its limits, in order to create rich, authentic sound. We believe, that when music is set free it touches the world and makes it a tiny bit more special. We are looking for some of the best, most passionate and dedicated colleagues to join us on our quest.

Social Media Intern

We can offer hands-on experience with Social Media and PR strategies, planning and execution. The Libratone products and brand are focused on creating an outstanding customer experience and SoMe plays a central role in this.

As our SoMe Intern, you will help us in running our SoMe activities on both a strategic and operational level in close cooperation with the social media lead. You will be part of our global PR and marketing team based in our offices in Nordhavn, Copenhagen. Working with colleagues here and also located across Europe, and in the US. In return, you will receive the chance to acquire new knowledge, skills and competencies in relation to marketing and specifically social media, in a supportive, structured environment.

Responsibilities

- Daily community management across our social media channels, mainly Instagram, Facebook and twitter - including user engagement, answering queries and liaising with our internal product support team to solve customer issues
- Creation, scheduling and publishing of a monthly content calendar across our social media channels
- Researching and sharing market trends, competitor insights and relevant content for the brand
- Creation of monthly SoMe reports
- Helping to support and execute our strategies for SoMe and influencer activities
- Supporting with the creation and preparation of marketing materials
- Assisting with coordination of events and provide on-the-ground support
- Ordering products and keep track of products for SoMe and influencers



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- Assisting with wider PR and marketing team activities as required
- Supporting with team admin

We expect

- That you are currently studying for a bachelors or first year of your masters degree
- Have excellent English writing skills
- Have a genuine passion for social media, and are eager to develop new skills
- That you are able to work independently but also enjoy working as part of a team
- That you understand the importance of time management and are able to manage your own workload, and adhere to deadlines
- That you are professional, courteous and punctual

The practical part

- We are looking for a full-time intern (37 hours) for a minimum three-month contract
- Start date: 2nd of January 2019 or as soon as possible.
- Since the intern period is part of your study, you should receive SU during the period
- You will be eligible for free lunches as part of our office lunch scheme
- You will report to Sarah Kimura - responsible for social media & influencers in Europe & the US

Next steps

Send your application by 10th of December 2018 to job@libratone.com. Please do not hesitate to reach out with any questions.



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