

## PRESS RELEASE

## Libratone announces availability of AirPlay 2 on ZIPP and ZIPP MINI speakers



COPENHAGEN, Denmark, October 17<sup>th</sup>, 2018: Today Libratone announced that its ZIPP and ZIPP MINI speakers now support Apple AirPlay 2, enabling Libratone owners to easily stream music or podcasts from Apple devices and group them together to play music anywhere in the home, all in-sync. With AirPlay 2, users can control what's playing on the ZIPP and ZIPP MINI from an iPhone, iPad, Apple Watch, Apple TV and HomePod, or by simply asking Siri. With 10 hours of battery time, the ZIPP range offers listeners the flexibility of a portable, multi-speaker system that can be enjoyed anywhere in and around the home, making it a perfect companion to HomePod.

ZIPP and ZIPP MINI owners can update to AirPlay 2 by downloading the Libratone app from the App Store and following the instructions to update the firmware. The free software update allows compatibility across the entire Libratone ZIPP home speaker range. Libratone redefines wireless speakers by combining convenience with rich sound and multi-room capabilities of traditional WiFi speakers, wrapped into a modern design.

Starting October 17, 2018, Libratone is pleased to announce the ZIPP MINI will be available at select US Apple Stores in the exclusive Atlantic Deep color for \$199.

## - ENDS -

Press materials can be found at: <a href="https://www.libratone.com/press">www.libratone.com/press</a>

Facebook: <u>www.facebook.com/Libratone</u>

Twitter: @Libratone Instagram: @Libratone

For more information, please contact:

LibratoneUS@cohnwolfe.com



## About Libratone & our mission to free the sound

Founded in Denmark in 2009, Libratone's goal has always been to set sound free, by creating wireless technology that can be enjoyed anywhere, anytime. Everything we make is the result of our ceaseless passion for engineering and design. Whether speakers or noise cancelling headphones, we innovate and push wireless potential to its limits, in order to create rich, pure sound. Sound that we bring to life with timeless, Danish design. Creating the perfect harmony of form and function.