

Libratone introduces AIR+ 3 True Wireless In-Ear headphones

Enhanced noise cancellation and premium sound



Copenhagen, September 21st 2023 – Libratone, a leading manufacturer of high-quality audio products, presents the new generation of its popular AIR+ True Wireless in-ear headphones: The Libratone AIR+ 3 combines an exceptional listening experience with impressive, enhanced active noise cancellation (ANC). The revised design stands out with its high-quality feel, optimized wearing comfort and timeless, Scandinavian look.

Triple improvement in ANC performance

The AIR+ 3 headphones establish a new benchmark in active noise cancellation. Libratone elevates the already robust ANC capabilities of the prior models by threefold with the AIR+ 3. This is accomplished by extending noise cancellation across wider frequency spectrum, specifically targeting the suppression of mid-range frequencies that are highly perceptible by our hearing. Additionally, an optimized algorithm efficiently eliminates white noise, crackles, and diminishes background noise.

Users can adjust the ANC via the Libratone app or by tapping the earphones and choose between three different modes, depending on their current needs:

- **Manual ANC mode:** Tailoring of noise reduction, up to 40 dB, ensuring maximal comfort and eliminating ear pressure.
- **Sport mode:** The software identifies ambient noise in specific frequency ranges, such as traffic, and ensures it is not filtered out. This enhances safety on the road.



- **Transparency mode:** Deactivates ANC and maintains connection to the surroundings, all while keeping the headphones on. This ensures that no crucial information is missed.

High-Fidelity sound

With impressive 11mm dynamic drivers, the AIR+ 3 create a sound in a class of its own. Compared to its predecessor, the AIR+ 2, which are equipped with 5.3 mm drivers, the AIR+ 3 offer a four times larger dispersion area. This results in a natural and impressive sound that will delight music lovers. Thanks to their extremely low distortion and high fidelity, the AIR+ 3 headphones ensure a balanced, pristine sound. The improvements in the lower frequency range give the sound even more depth and precision. In addition, users can adjust the sound settings according to their preferences in the Libratone app. Dual Conduction Speech Enhancement technology ensures phone calls with optimized voice quality - even in noisy environments. Continuous performance updates through firmware updates ensure that the headphones are always up to date.

Perfect fit and timeless, Scandinavian design

The AIR+ 3 True Wireless in-ear headphones are characterized not only by their outstanding audio quality and first-class ANC, but also by their minimalist, compact Scandinavian design. The charging case, for example, has an improved feel and offers even more pleasant user experience. The earphones have been modified in their design so that they are more robust and have better fit in the ear. They are also extremely light, weighing only 4.9 grams per earphone. Four different ear tip sizes (XS, S, M and L) are available to ensure perfect and snug fit. Utilizing high-quality materials, particularly suitable for sensitive skin, guarantees maximum comfort even during extended wear. In addition, the earphones are IP54-certified and therefore dust and splash water protected.

Powerful battery, convenient extra features, and personalization via the app

The new Libratone AIR+ feature a simplified device management for up to five devices. Each device can be assigned its own colour on the charging case's integrated LED light strip. Users can seamlessly switch between connected devices by tapping the earphones or charging case, and the double- and triple-tap functions of the earphones can be customized in the app.

The battery life of the earphones runs for up to six hours on a single charge. An additional 18 hours is provided by the charging case, which also supports wireless charging. Libratone



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puts emphasis on environmental friendliness and uses biodegradable and recyclable packaging made from FSC-certified paper and vegetable pulp.

Price and availability

The AIR+ 3 headphones are available now in white, black, and green at a price of 169 EUR from specialist retail partners Amazon, Cyberport, Galaxus and Proshop, as well as at Libratone.com.

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About Libratone

Founded in Denmark in 2009, Libratone's goal has always been to use wireless technology to liberate music playback from traditional conventions. Anywhere, anytime. Everything we create is the result of our endless passion for technology and design. Whether it's a smart speaker or noise-cancelling headphones, we're constantly on the lookout for the latest innovation, fully exploiting the potential of wireless technology. The result is rich, pure sound brought to life by distinctive Danish design. The perfect harmony between form and function.